



**KLAS - LLC**  
**3228 Channel 8 Drive**  
**Las Vegas, NV 89109**  
**Main: (702)792-8888**  
**Billing: (702)650-1119**

8NewsNow.com

Billing Address:

**GMMB**  
**Attention: Accounts Payable**  
**1010 Wisconsin Ave NW**  
**Ste 800**  
**Washington, DC 20007**

Send Payment To:

**KLAS - LLC**  
**3228 Channel 8 Drive**  
**Las Vegas, NV 89109**

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
35841-1	10/21/12	October 2012	10/01/12 - 10/15/12

Station	Account Executive	Sales Office	Sales Region
KLAS	Mike Jones	Washington Katz	National

Advertiser	Product	Estimate Number
Ocegura, John CD3	OCEQUERA/CON/DEM	1186

Flight Dates	Order #	Alt Order #
10/09/12 - 10/15/12	35841	08801769

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Political

IDB #	Advertiser Code	Product Code
8014	104	111

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/09/12	10/15/12	8 News Now 5a M-F	5-6a	MTWTF--	:30	2	\$185.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 MTWTF-- 2 \$185.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 8 Th 10/11/12 5:27 AM 8 News Now 5a M-F 5-6a :30 J012NV0305TH \$185.00 NM									
3 8 M 10/15/12 5:46 AM 8 News Now 5a M-F 5-6a :30 J012NV0305TH \$185.00 NM									
2	10/09/12	10/15/12	8 News Now 6a M-F	6-7a	MTWTF--	:30	3	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 MTWTF-- 3 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 8 Tu 10/09/12 6:47 AM 8 News Now 6a M-F 6-7a :30 J012NV0305TH \$250.00 NM									
4 8 W 10/10/12 6:51 AM 8 News Now 6a M-F 6-7a :30 J012NV0305TH \$250.00 NM									
2 8 F 10/12/12 6:51 AM 8 News Now 6a M-F 6-7a :30 J012NV0305TH \$250.00 NM									
3	10/09/12	10/15/12	CBS This Morning	7-9a	MTWTF--	:30	2	\$165.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 MTWTF-- 2 \$165.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 8 Tu 10/09/12 8:51 AM CBS This Morning 7-9a :30 J012NV0305TH \$165.00 NM									
4 8 F 10/12/12 8:58 AM CBS This Morning 7-9a :30 J012NV0305TH \$165.00 NM									
5	10/14/12	10/14/12	CBS News Sunday Mornii	CBS Sunday Mornii	-----S	:30	1	\$1,225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S 1 \$1,225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 8 Su 10/14/12 7:17 AM CBS News Sunday Morning CBS Sunday Mornii :30 J012NV0305TH \$1,225.00 NM									
7	10/09/12	10/15/12	Live With Regis & Kelly	9-10a	MTWTF--	:30	2	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 MTWTF-- 2 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 8 Tu 10/09/12 9:29 AM Live With Regis & Kelly 9-10a :30 J012NV0305TH \$275.00 NM									
2 8 Th 10/11/12 9:37 AM Live With Regis & Kelly 9-10a :30 J012NV0305TH \$275.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, KLAS-TV, LLC, will not discriminate in any contract for advertising on the basis of race or ethnicity, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or ethnicity.



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Ocegura, John CD3	OCEQUERA/CON/DEM	1186	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	10/09/12	10/15/12	Price Is Right	10-11a	MTWTF--	:30	1	\$1,575.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 MTWTF-- 1 \$1,575.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 M 10/15/12 9:58 AM Price Is Right 10-11a :30 J012NV0305TH \$1,575.00 NM									
9	10/09/12	10/15/12	Young & Restless	11a-12p	MTWTF--	:30	1	\$1,925.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 MTWTF-- 1 \$1,925.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 8 F 10/12/12 11:30 AM Young & Restless 11a-12p :30 J012NV0305TH \$1,925.00 NM									
10	10/09/12	10/15/12	8 News Now Noon M-F	12-1230p	MTWTF--	:30	2	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 MTWTF-- 2 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 8 Tu 10/09/12 12:28 PM 8 News Now Noon M-F 12-1230p :30 J012NV0305TH \$275.00 NM 3 8 W 10/10/12 12:08 PM 8 News Now Noon M-F 12-1230p :30 J012NV0305TH \$275.00 NM									
11	10/09/12	10/15/12	Soaps/Imad	1230-2p	MTWTF--	:30	2	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 MTWTF-- 2 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 8 Th 10/11/12 12:59 PM Soaps/Imad 1230-2p :30 J012NV0305TH \$375.00 NM 3 8 F 10/12/12 1:59 PM Soaps/Imad 1230-2p :30 J012NV0305TH \$375.00 NM									
13	10/09/12	10/15/12	The Talk	2-3p	MTWTF--	:30	1	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 MTWTF-- 1 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 8 Tu 10/09/12 2:59 PM The Talk 2-3p :30 J012NV0305TH \$375.00 NM									
14	10/09/12	10/15/12	Ellen	3-4p	MTWTF--	:30	2	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 MTWTF-- 2 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Th 10/11/12 3:23 PM Ellen 3-4p :30 J012NV0305TH \$375.00 NM 3 8 F 10/12/12 3:48 PM Ellen 3-4p :30 J012NV0305TH \$375.00 NM									
15	10/13/12	10/13/12	Politics Now S Sebelius	Various	-----S-	:30	1	\$965.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S- 1 \$965.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Sa 10/13/12 5:43 PM Politics Now S Sebelius Various :30 J012NV0305TH \$965.00 NM									
16	10/09/12	10/15/12	8 News Now 4p M-F	4-5p	MTWTF--	:30	3	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 MTWTF-- 3 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 8 Tu 10/09/12 4:55 PM 8 News Now 4p M-F 4-5p :30 J012NV0305TH \$350.00 NM 5 8 Th 10/11/12 4:44 PM 8 News Now 4p M-F 4-5p :30 J012NV0305TH \$350.00 NM									

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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																							
1	8	M	10/15/12	4:55 PM	8 News Now 4p M-F	4-5p	:30	J012NV0305TH	\$350.00	NM																																																							
17	10/09/12	10/15/12	8 News Now 5-630p M-F	5-630p	MTWTF--	:30	3	\$400.00	NM																																																								
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5	8	Tu	10/09/12	6:19 PM	8 News Now 5-630p M-F	5-630p	:30	J012NV0305TH	\$400.00	NM																																																							
3	8	W	10/10/12	5:27 PM	8 News Now 5-630p M-F	5-630p	:30	J012NV0305TH	\$400.00	NM																																																							
2	8	F	10/12/12	6:19 PM	8 News Now 5-630p M-F	5-630p	:30	J012NV0305TH	\$400.00	NM																																																							
18	10/13/12	10/13/12	8 News Now Sat 5-7p	5-7p	-----S-	:30	1	\$965.00	NM																																																								
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/08/12</td><td>10/14/12</td><td>-----S-</td><td>1</td><td>\$965.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>8</td><td>Sa</td><td>10/13/12</td><td>5:06 PM</td><td>8 News Now Sat 5-7p</td><td>5-7p</td><td>:30</td><td>J012NV0305TH</td><td>\$965.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/08/12	10/14/12	-----S-	1	\$965.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	8	Sa	10/13/12	5:06 PM	8 News Now Sat 5-7p	5-7p	:30	J012NV0305TH	\$965.00	NM																						
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1	8	Sa	10/13/12	5:06 PM	8 News Now Sat 5-7p	5-7p	:30	J012NV0305TH	\$965.00	NM																																																							
19	10/14/12	10/14/12	Inside Edition Wknd	530-6p	-----S	:30	1	\$165.00	NM																																																								
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22	10/09/12	10/15/12	7-8p Rotator	7-8p	MTWTF--	:30	1	\$300.00	NM																																																								
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2	8	F	10/12/12	7:53 PM	7-8p Rotator	7-8p	:30	J012NV0305TH	\$300.00	NM																																																							
31	10/09/12	10/15/12	8 News Now 11p M-F	11-1135p	MTWTF--	:30	2	\$500.00	NM																																																								
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/09/12</td><td>10/15/12</td><td>MTWTF--</td><td>2</td><td>\$500.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>2</td><td>8</td><td>W</td><td>10/10/12</td><td>11:28 PM</td><td>8 News Now 11p M-F</td><td>11-1135p</td><td>:30</td><td>J012NV0305TH</td><td>\$500.00</td><td>NM</td></tr><tr><td>4</td><td>8</td><td>F</td><td>10/12/12</td><td>11:28 PM</td><td>8 News Now 11p M-F</td><td>11-1135p</td><td>:30</td><td>J012NV0305TH</td><td>\$500.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/09/12	10/15/12	MTWTF--	2	\$500.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	8	W	10/10/12	11:28 PM	8 News Now 11p M-F	11-1135p	:30	J012NV0305TH	\$500.00	NM	4	8	F	10/12/12	11:28 PM	8 News Now 11p M-F	11-1135p	:30	J012NV0305TH	\$500.00	NM											
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We warrant that the actual broadcast information shown on this invoice was taken from the program log. In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, KLAS-TV, LLC, will not discriminate in any contract for advertising on the basis of race or ethnicity, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or ethnicity.



8NewsNow.com

Send Payment To:

**KLAS - LLC**  
**3228 Channel 8 Drive**  
**Las Vegas, NV 89109**

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
35841-1	10/21/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
Ocegura, John CD3	OCEQUERA/CON/DEM	1186	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																								
32	10/13/12	10/14/12	8 News Now Sa/Su 11p	11-1135P	-----SS	:30	1	\$300.00	NM																																								
<table> <tr> <td colspan="2"></td><td>10/08/12</td><td>10/14/12</td><td>-----SS</td><td></td><td>1</td><td>\$300.00</td><td colspan="2"></td></tr> <tr> <th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate Type</th></tr> <tr> <td>2</td><td>8</td><td>Sa</td><td>10/13/12</td><td>11:30 PM</td><td>8 News Now Sa/Su 11p</td><td>11-1135P</td><td>:30</td><td>J012NV0305TH</td><td>\$300.00 NM</td></tr> </table>												10/08/12	10/14/12	-----SS		1	\$300.00			Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type	2	8	Sa	10/13/12	11:30 PM	8 News Now Sa/Su 11p	11-1135P	:30	J012NV0305TH	\$300.00 NM										
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36	10/09/12	10/12/12	8 News Now 4-5a	4-5a	-TWTF--	:30	1	\$50.00	NM																																								
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1	8	Tu	10/09/12	4:29 AM	8 News Now 4-5a	4-5a	:30	J012NV0305TH	\$50.00 NM																																								
<u>Total Spots</u>							<b>35</b>																																										

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$16,560.00</b>
<u>Agency Commission</u>	<b>\$2,484.00</b>
<u>Net Amount Due</u>	<b>\$14,076.00</b>